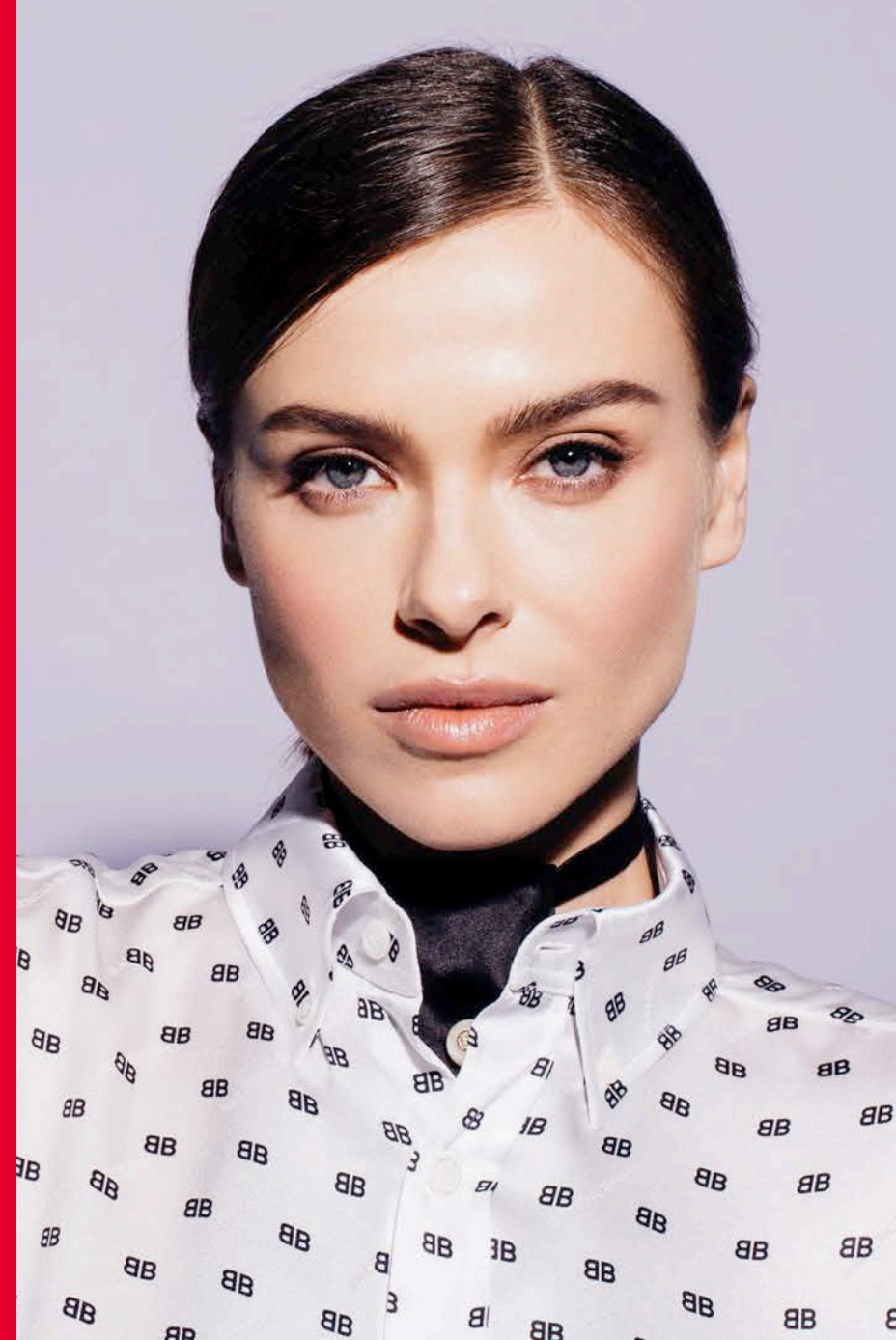




MUSIC

**YOUR MUSIC
IS HERE**



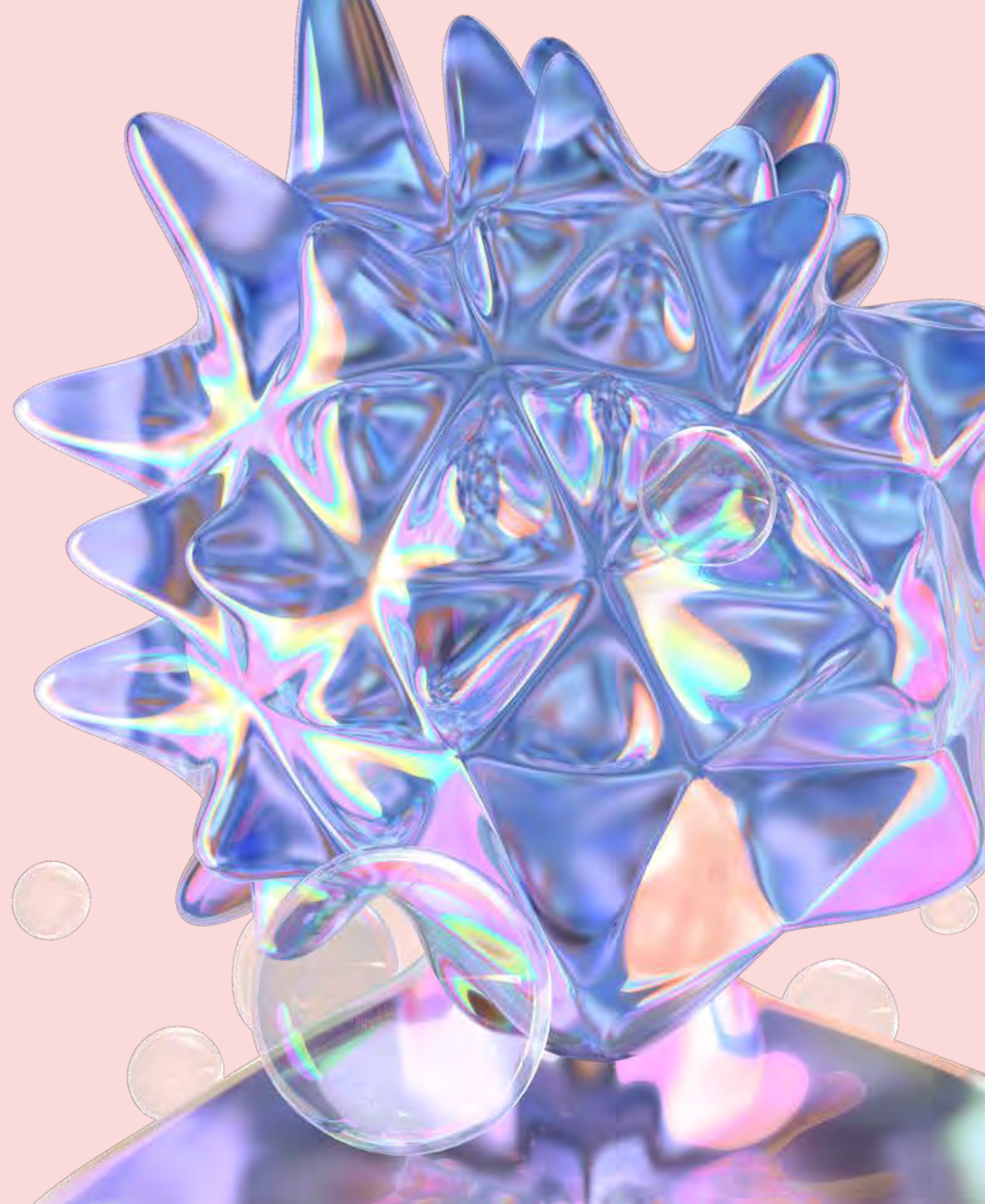


TNT MUSIC IS THE FRESH MUSIC PERSPECTIVE.

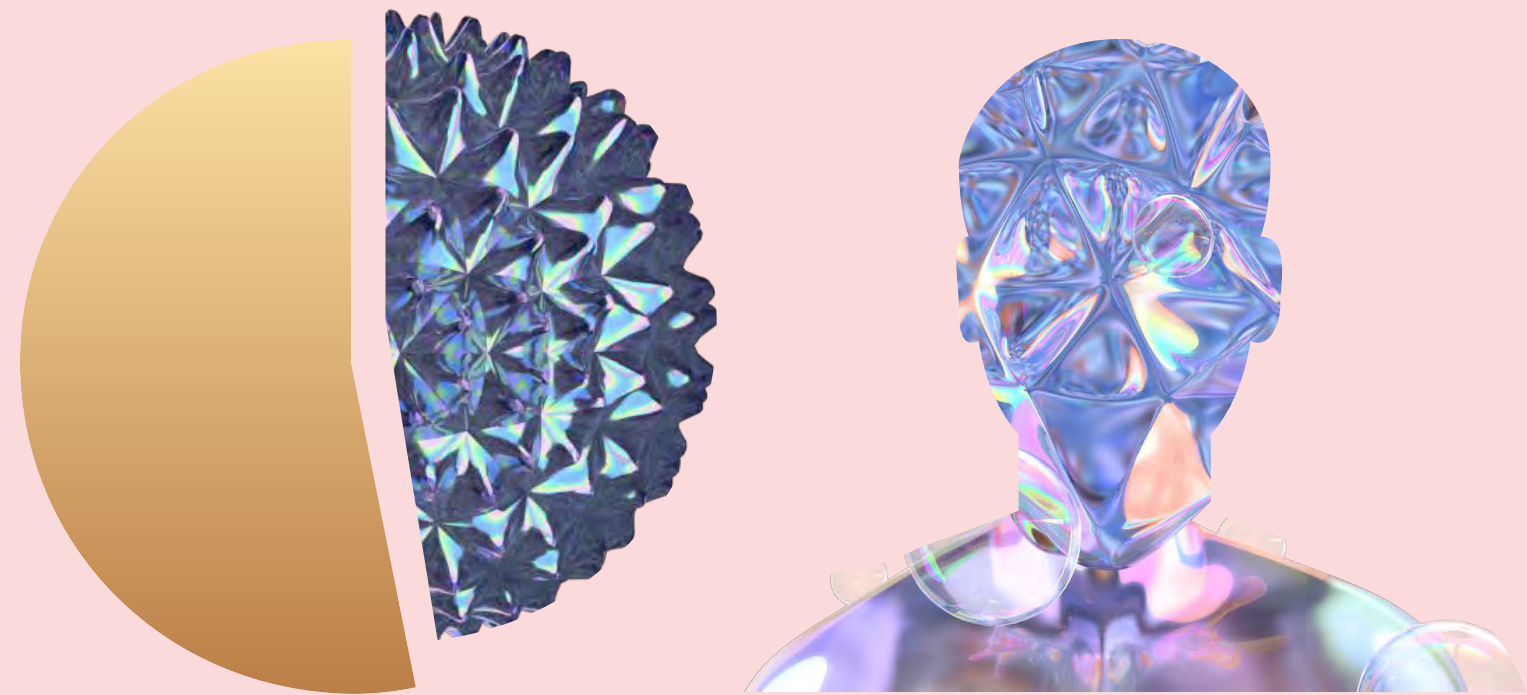
WE ARE A MODERN TV CHANNEL THAT KEEPS THE TRACK OF EVENTS AND DELIVERS THE POPULAR CONTENT.

ONLY RELEVANT, HIGH-QUALITY MUSIC VIDEOS OF RUSSIAN AND FOREIGN ARTISTS, AS WELL AS THE PROGRAMS ABOUT MUSIC, SHOW BUSINESS, LIFESTYLE AND ENTERTAINMENT.

DATA



TNT MUSIC AUDIENCE

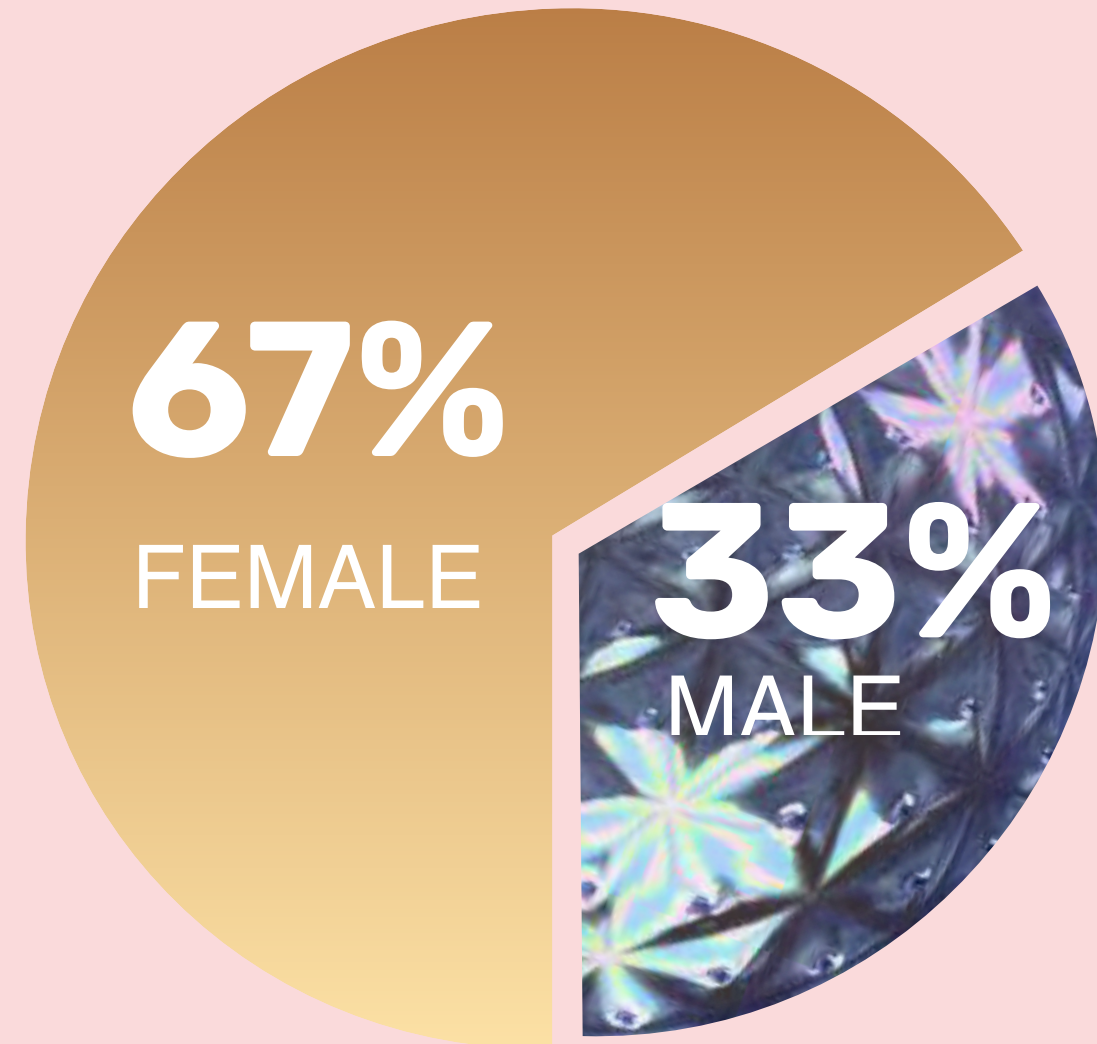


30 MIN*

average daily viewing duration

10,2 M

average monthly cumulative reach



AGE	% OF THE AUDIENCE
4-17	38,3
25-34	22,4
35-44	18,5

FINANCIAL STATUS	% OF THE AUDIENCE
PROSPEROUS PERSONS	49
WEALTHY PERSONS	32,4

*OCTOBER 2021

DISTRIBUTION

33 M
SUBSCRIBERS

Technical reach
in Russia

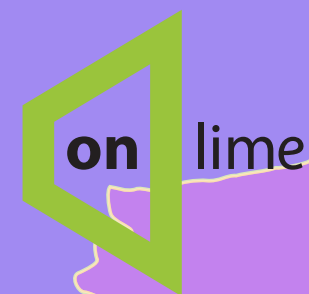
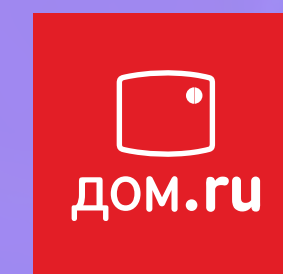
8 M
SUBSCRIBERS

outside Russia

800
CITIES
in Russia

**RUSSIA, BELARUS,
ARMENIA, AZERBAIJAN,
KYRGYZSTAN,
KAZAKHSTAN, MOLDOVA,
GEORGIA, LATVIA,
LITHUANIA, ESTONIA,
OTHER COUNTRIES OF
EASTERN AND WESTERN
EUROPE**

Ростелеком



BROADCAST



CHARTS



TOP CHART

THE MAIN CHART OF TNT MUSIC.
WEEKLY TOP 20 OF THE BEST MUSIC
VIDEOS HOSTED BY TERNOVOY.



RUSSIAN CHART (RUSSKY CHART)

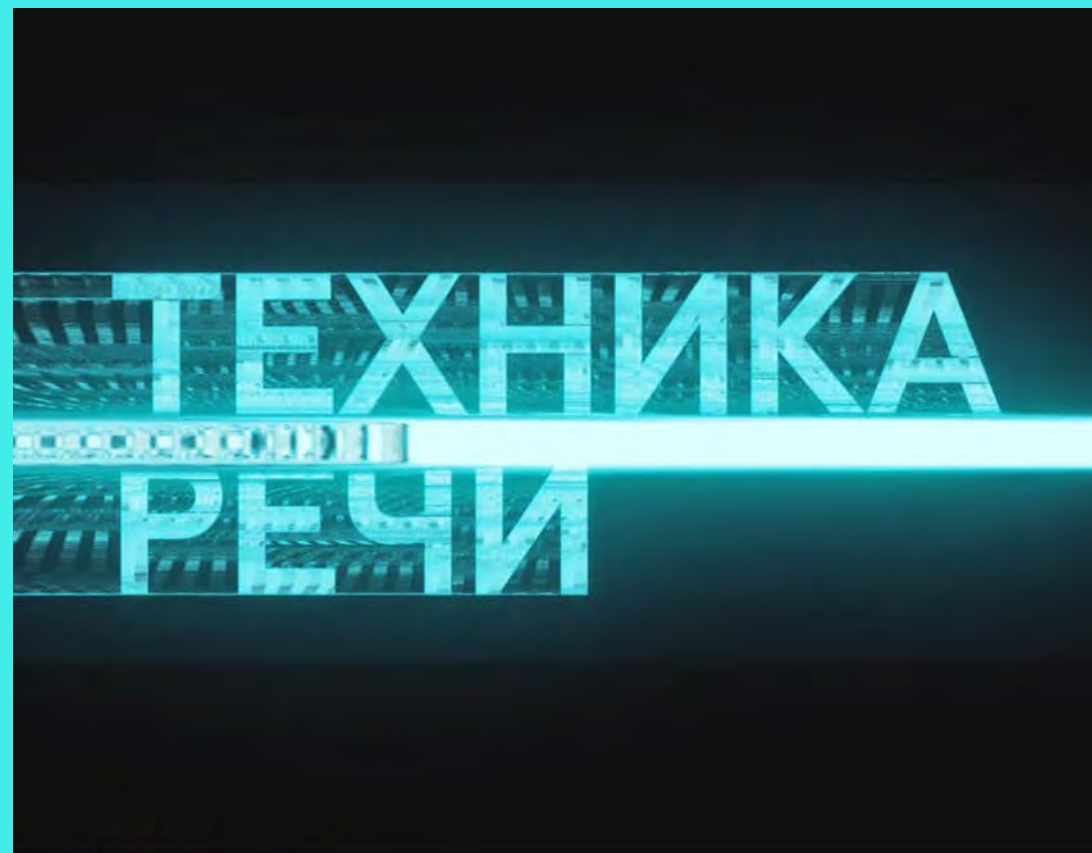
TOP 10 OF THE BEST RUSSIAN-
LANGUAGE MUSIC VIDEOS HOSTED
BY POLINA MARY GU.



TOP TIKTOK

WEEKLY CHART OF TRENDING TRACKS
AND VIDEOS.

MUSIC SPOTS



TECHINCS OF SPEECH (ТЕКХНІКА РЕЧУ)

TRENDING HIP-HOP MUSIC
VIDEOS.



DANCE TIME

TOP DANCE MUSIC VIDEOS
OF THE WEEK.



CHILL OUT

CALM MUSIC FOR
RELAXATION.



MUSIC OF THE CONTINENTS (MUZYKA KONTINENTOV)

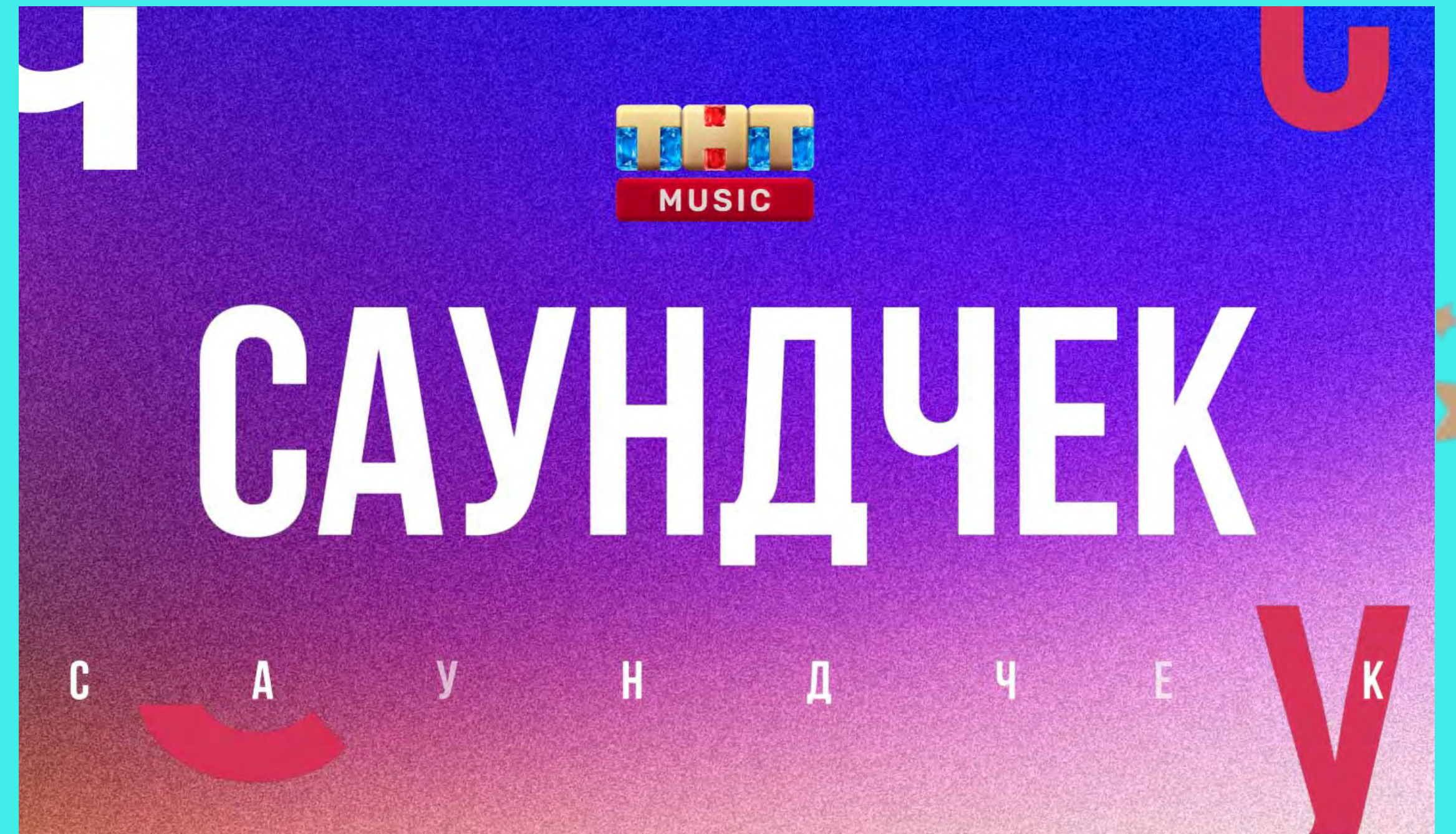
THE MOST IMPRESSIVE HITS
FROM ALL OVER THE WORLD.

PROGRAMS



BIG NEWS

WEEKLY HOT NEWS ABOUT MUSIC AND SHOW BUSINESS.



SOUNDCHECK

FROM ARTISTS' HOMES AND STUDIOS TO THE SCENE. EVERYTHING THAT IS USUALLY HIDDEN FROM THE FANS' EYES.

THIS IS THE PROJECT ABOUT BACKSTAGE LIFE.

PROGRAMS



PLAYLIST. NEW (PLAYLIST. NOVINKI)

WEEKLY PRESENTATION OF THE FRESH AND HOT MUSIC VIDEOS WITH VJ CHUCK AND HIS GUEST STARS.



GADGETS AND PEOPLE (GADZHETY I LYUDI)

PROJECT ABOUT HI-TECH NEWS AND FUTURE LIFESTYLE.

PROGRAMS



COLORANSWER (TSVETOTVET)

A SHOW THAT TIES UP SPECIFIC THEMES AND COLORS.

INTERVIEW WITH A GUEST STAR & LIVE-SET.

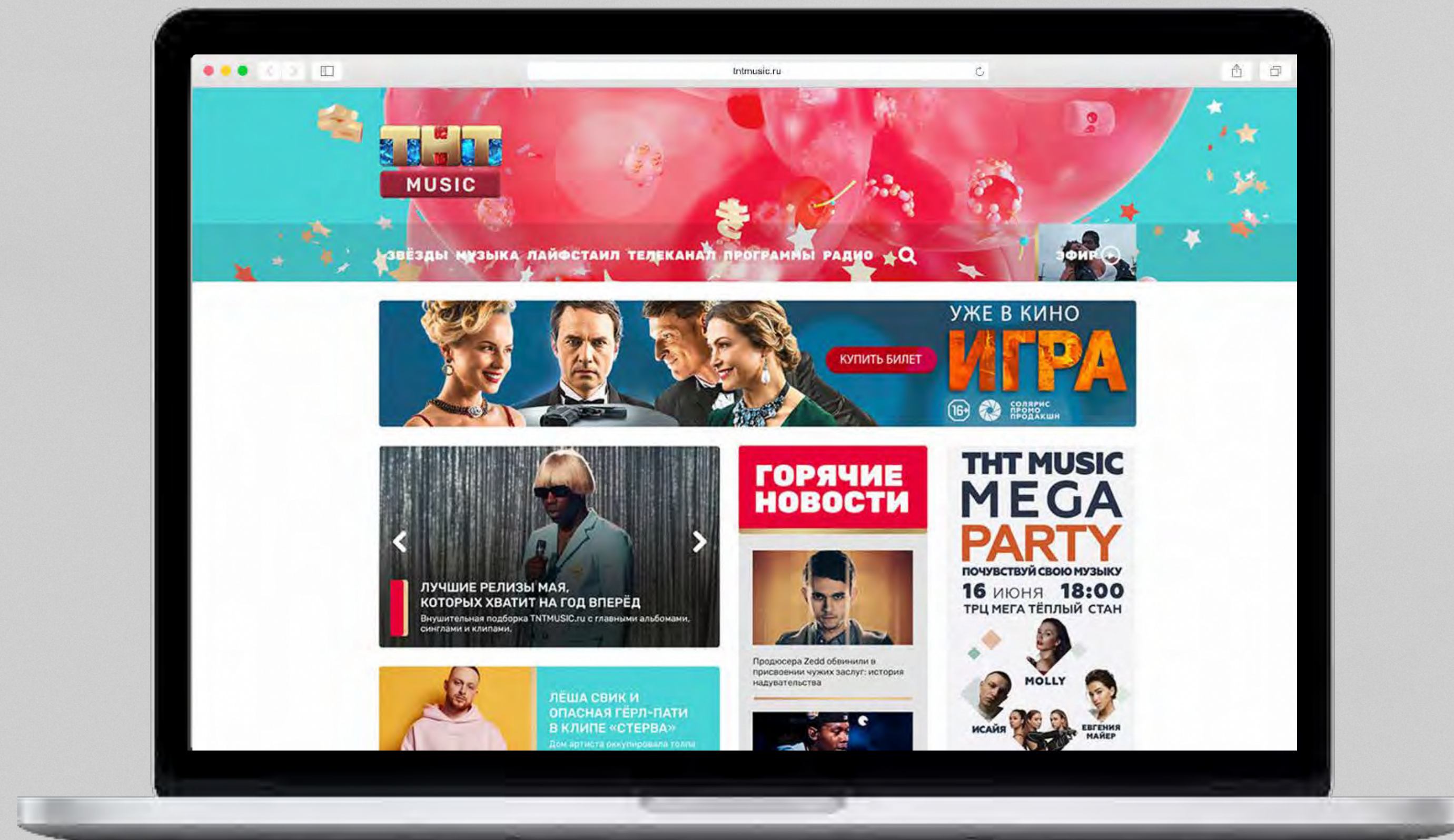
HOSTED BY ONE OF THE MOST POPULAR RUSSIAN TIKTOK-CELEBS - ANYA POKROV.



DIGITAL



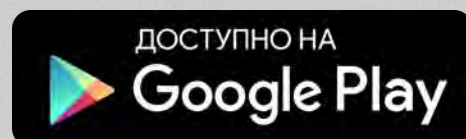
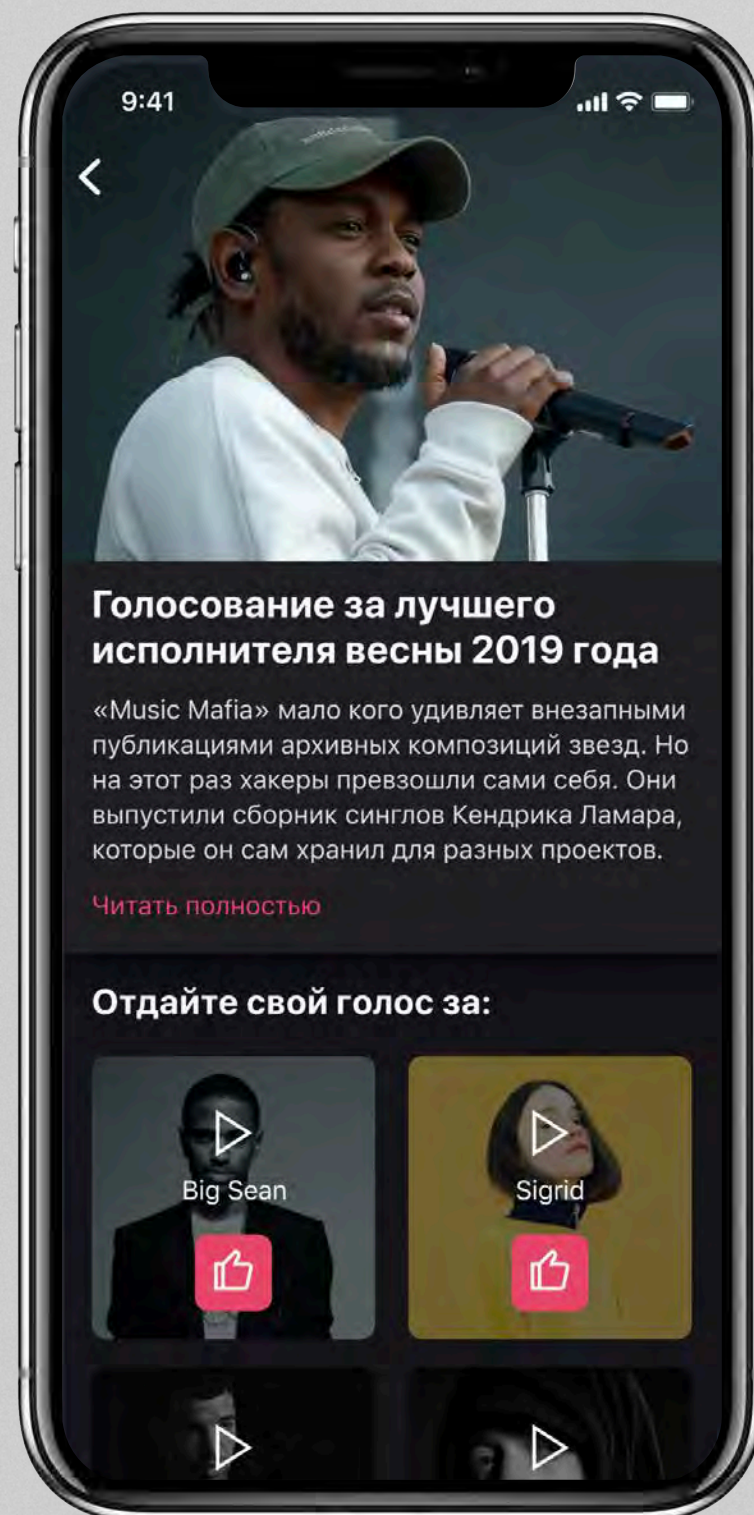
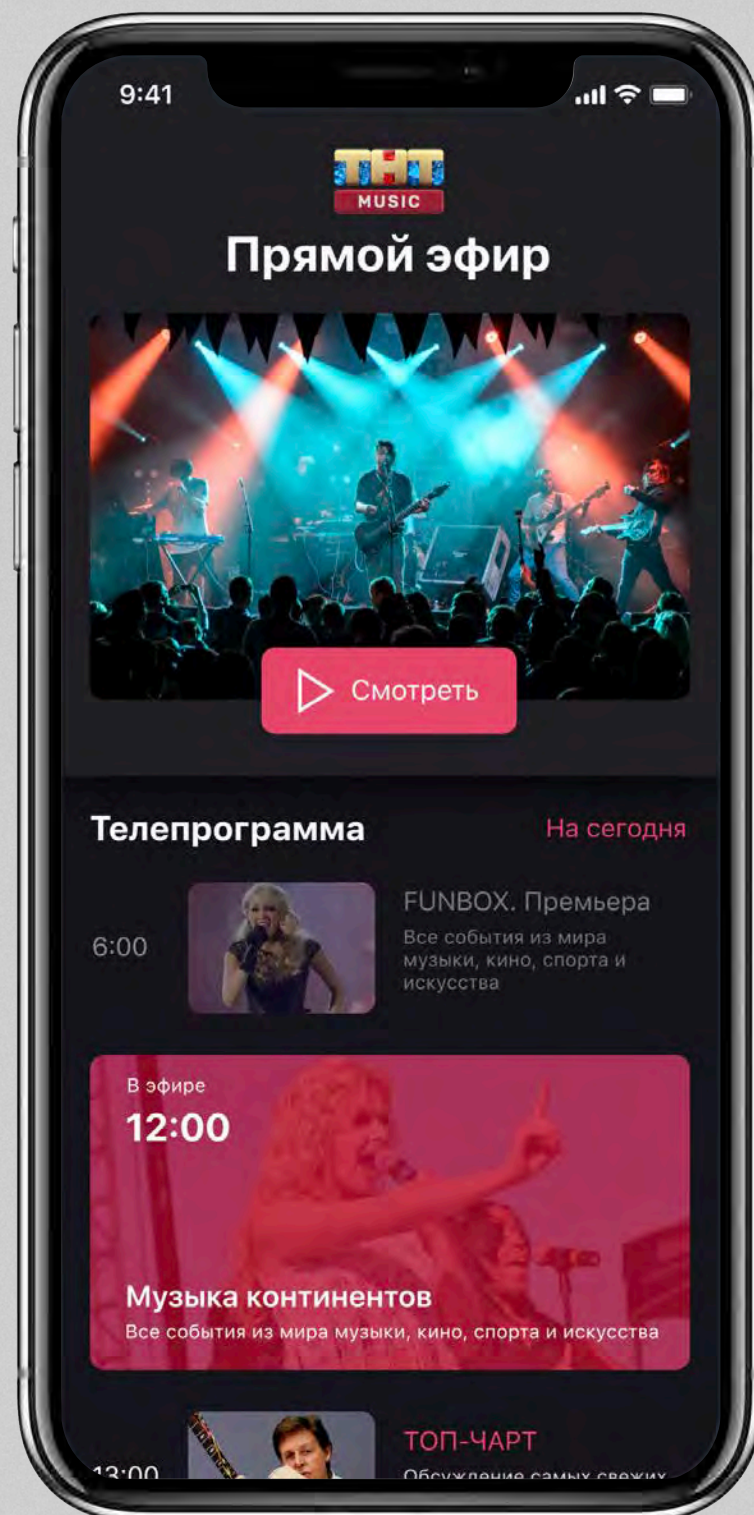
TNTMUSIC.RU



TNTMUSIC.RU IS UP-TO-DATE INFORMATION RESOURCE:

- EVERYTHING ABOUT CELEBRITIES AND SHOW BIZ
 - PREMIERES OF THE NEW TRACKS AND MUSIC VIDEOS
 - PLAYLISTS
 - EXCLUSIVE INTERVIEWS
 - TNT MUSIC ONLINE BROADCAST + TNT MUSIC RADIO & HIP HOP RADIO
- USERS AT THE AGE OF 18-44 ARE **90%** OF ALL WEBSITE AUDIENCE.
52% FEMALE, **48%** MALE

MOBILE APP



HOTTEST MUSIC IN YOUR POCKET

> **750** к
downloads

- BEST RUSSIAN AND FOREIGN MUSIC 24/7
- ONLINE LIVE BROADCAST ON TNT MUSIC TV CHANNEL
- ONLINE TNT MUSIC RADIO, WORKING WORLDWIDE
- VOD-PROGRAMS



SOCIAL NETWORK



1.3 M
subscribers

100 K
contacts
average reach

**ACCUMULATED
AUDIENCE**

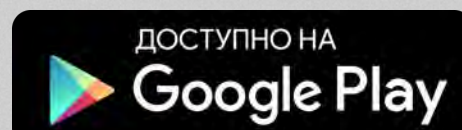
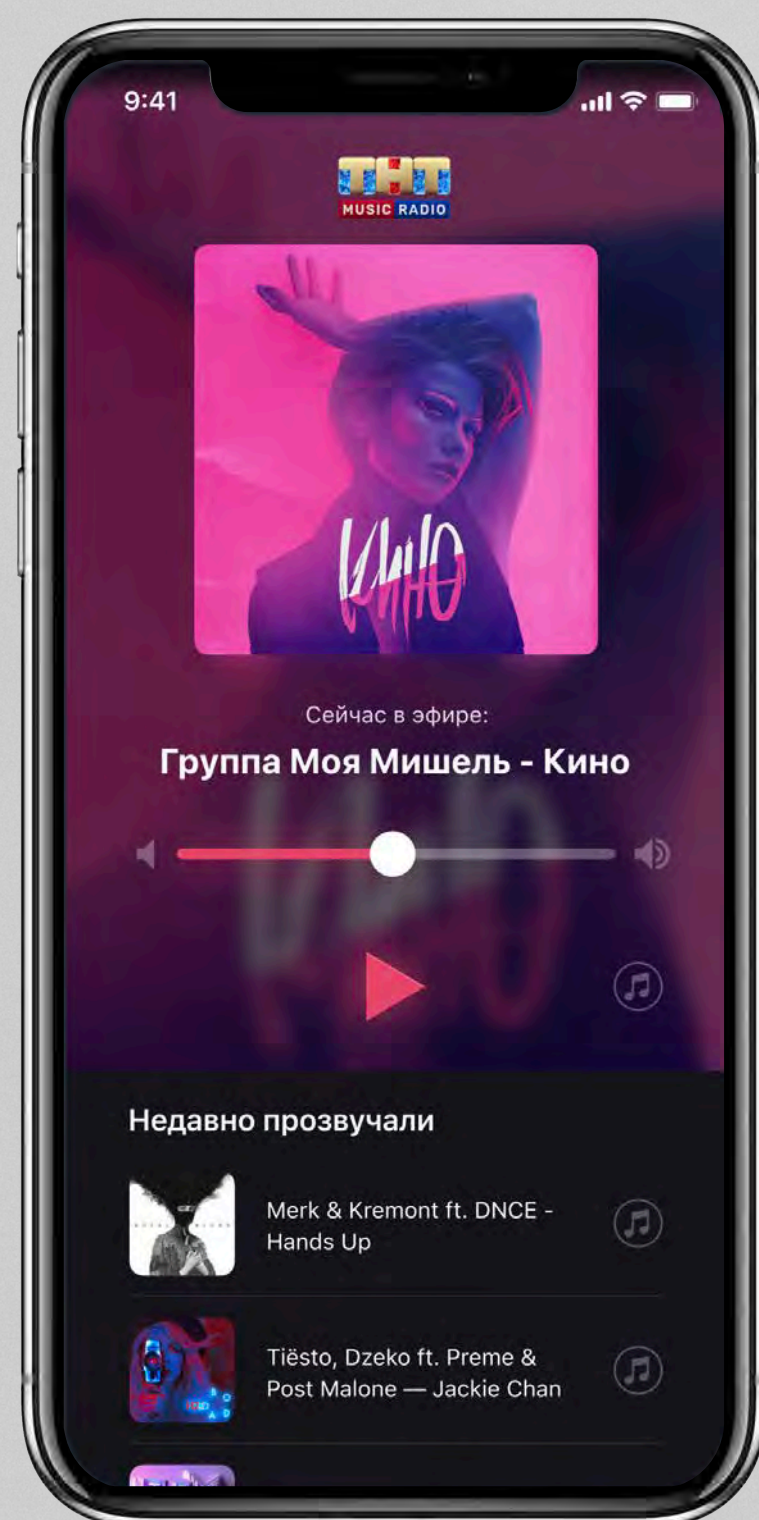
2,5 M
subscribers



Rutube

 **YouTube**

TNT MUSIC RADIO



TNT MUSIC RADIO IS A TRENDY AND COMPETENT ONLINE RADIO STATION THAT SETS THE ORIENTING POINTS IN MUSIC AND ENTERTAINMENT.

1 M
unique users
per month

80 MIN
average daily
listening duration

BROADCASTING AREA:
WORLDWIDE

- TNTMUSIC.RU
- TNT MUSIC APP (THT MUSIC APP)
- PARTNER APP TNT-CLUB (THT-CLUB)
- MOBILE APP «RADIO» («РАДИО»)
- MOBILE APP «RADIO ONLINE» («РАДИО ОНЛАЙН»)
- RADIOPOTOK.RU
- POPULAR RADIO AGGREGATORS
- FM IN ANAPA & BISHKEK

OFFLINE-PROJECTS



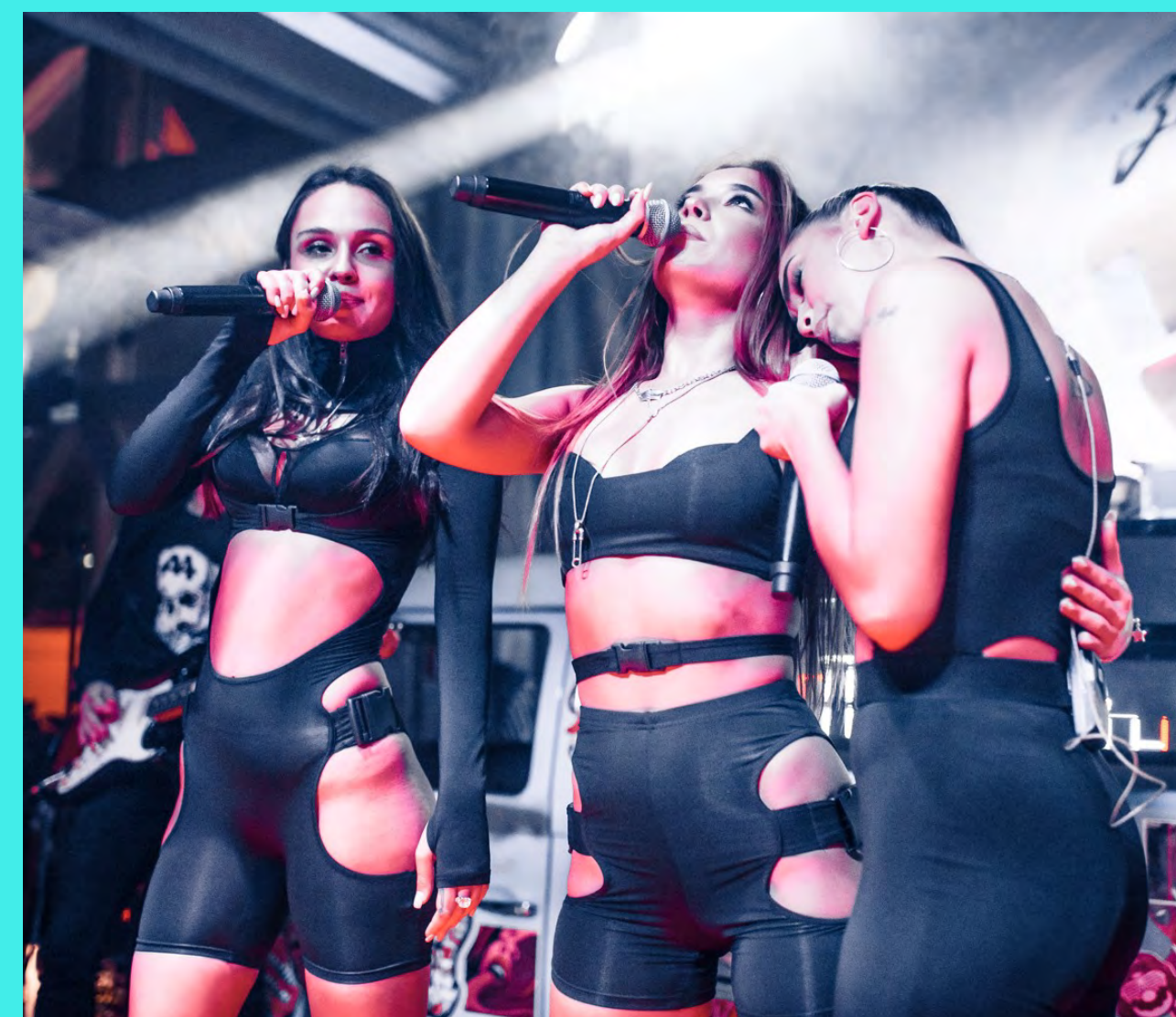
TNT MUSIC PARTY

TNT MUSIC REGULARLY HOSTS THE SHOWS CALLED TNT MUSIC PARTY.

THE MOST POPULAR ARTISTS ON THE STAGE OF THE BEST VENUES IN RUSSIA AND THE CIS.

JONY, MARI KRAIMBRERY (МАРИ КРАЙМБРЕРИ), ANDRO, TERNOVOY, NAZIMA (НАЗИМА), RASA, KRAVZ (КРАВЦ), KLAVA СОСА (КЛАВА КОКА), DAVA, GUNWEST (ГАНВЕСТ) AND MANY OTHERS*

***for up-to-date information about future events go to tntmusic.ru**



TNT MUSIC MEGA PARTY

**EVERY MONTH ON THE MAIN
STAGE AT MEGA TYOPLYI
STAN MALL
(ТРЦ МЕГА ТЁПЛЫЙ СТАН):**

- TOP ARTISTS
- LIVE ENTERTAINMENT
- CONTESTS AND PRIZES

LIVE ONLINE BROADCAST ON:

TNTMUSIC.RU

VK.COM PAGE OF TNT MUSIC

RUTUBE.LIST

THE VIDEO VERSION OF EVENT ON
THE AIR OF TNT MUSIC.

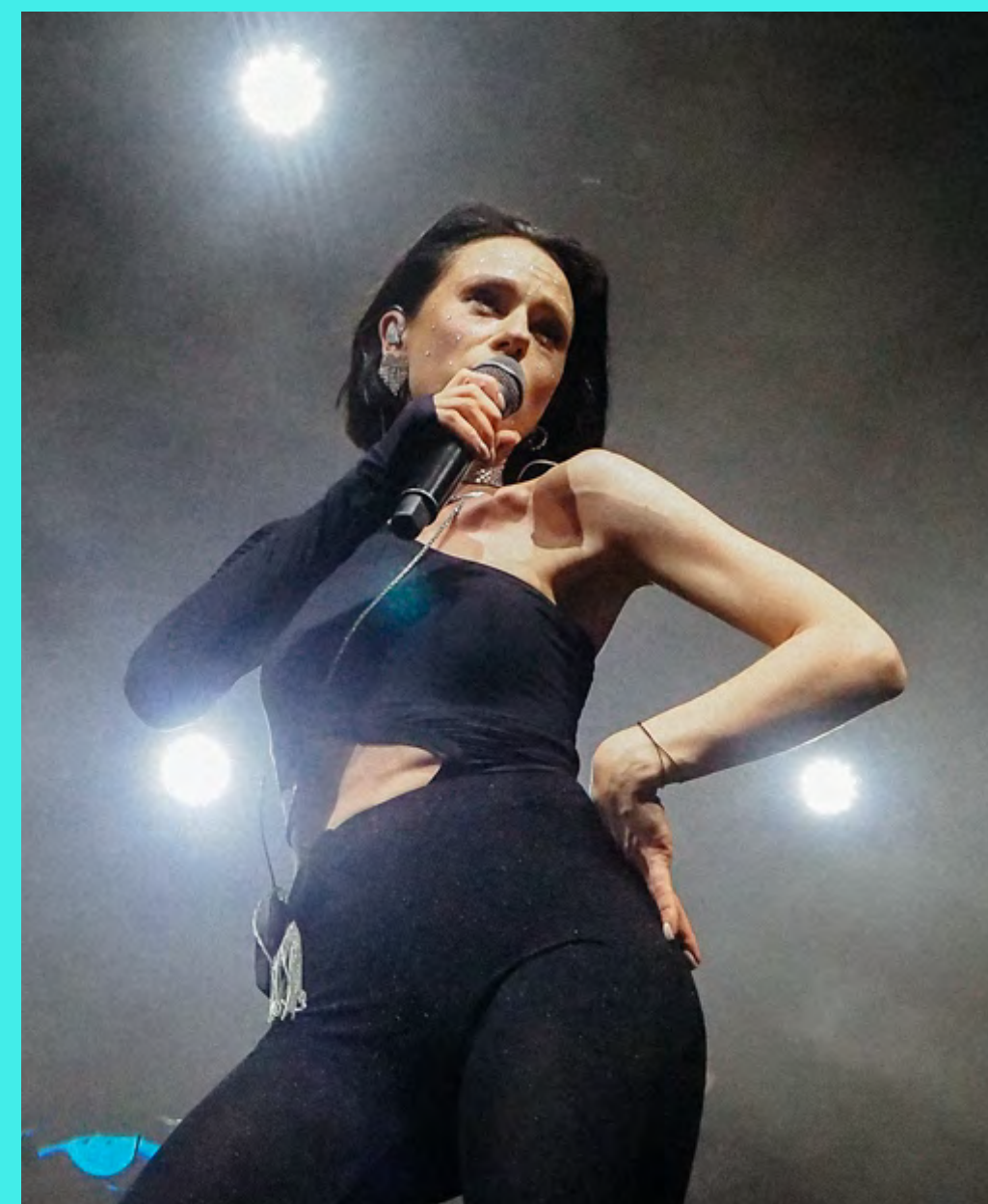


TNT MUSIC SUMMER

TNT MUSIC SUMMER IS A SERIES OF VIBRANT SUMMER EVENTS AT POPULAR RESORTS IN TURKEY AND THE SEYCHELLES.

- YOUR FAVORITE ARTISTS
- LIVE PERFORMANCES
- QUIZES AND PRIZES

IN 2020, WE WERE ON VACATION WITH IOWA, 5STA FAMILY, KLAVA COCA (КЛАВА КОКА), RAUF&FAIK, LUXOR.



NEW BIZ



OFFSET

TNT MUSIC HAS ORGANIZED A MASSIVE SHOW AT ARENA BY SOHO FAMILY CLUB IN MOSCOW TO CELEBRATE OUR THIRD ANNIVERSARY.

**AMERICAN RAPPER
OFFSET WAS THE MAIN
HEADLINER.**

PROVOCATIVE FRESHMAN OG BUDA, NEO POP ARTIST EIGHTEEN AND IRONICAL GUYS FROM THE «HLEB» («ХЛЕБ») BAND WERE IN THE LINE-UP OF PERFORMERS THAT NIGHT.



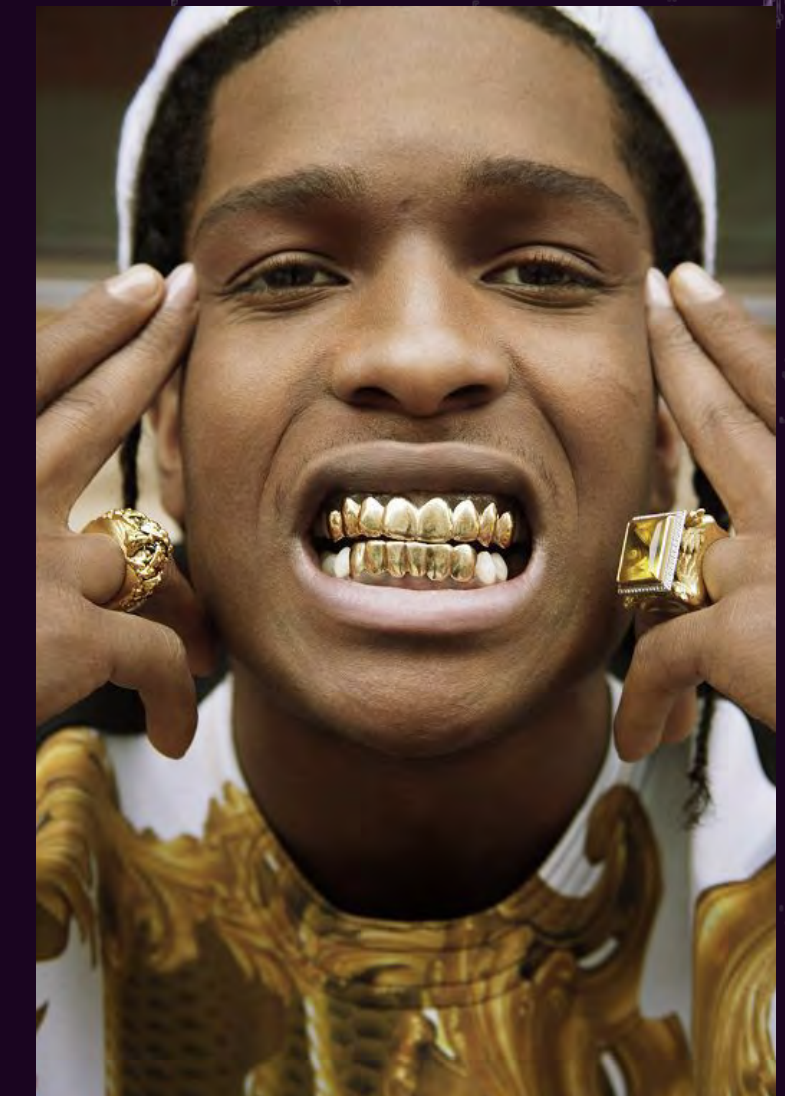
HIP HOP RADIO

HIP HOP RADIO IS NEW ONLINE RADIO STATION, CO-PROJECT OF TNT MUSIC TV CHANNEL AND TNT MUSIC RADIO.

FOREIGN AND RUSSIAN HIP-HOP, GRIME, MUMBLE AND CLOUD ARE IN ITS CORE.

WHERE TO LISTEN:

- HIPHOPRADIO.RU
- HIP HOP RADIO MOBILE APP
- RADIO AGGREGATOR APPS AND OTHER RELATED WEB RESOURCES

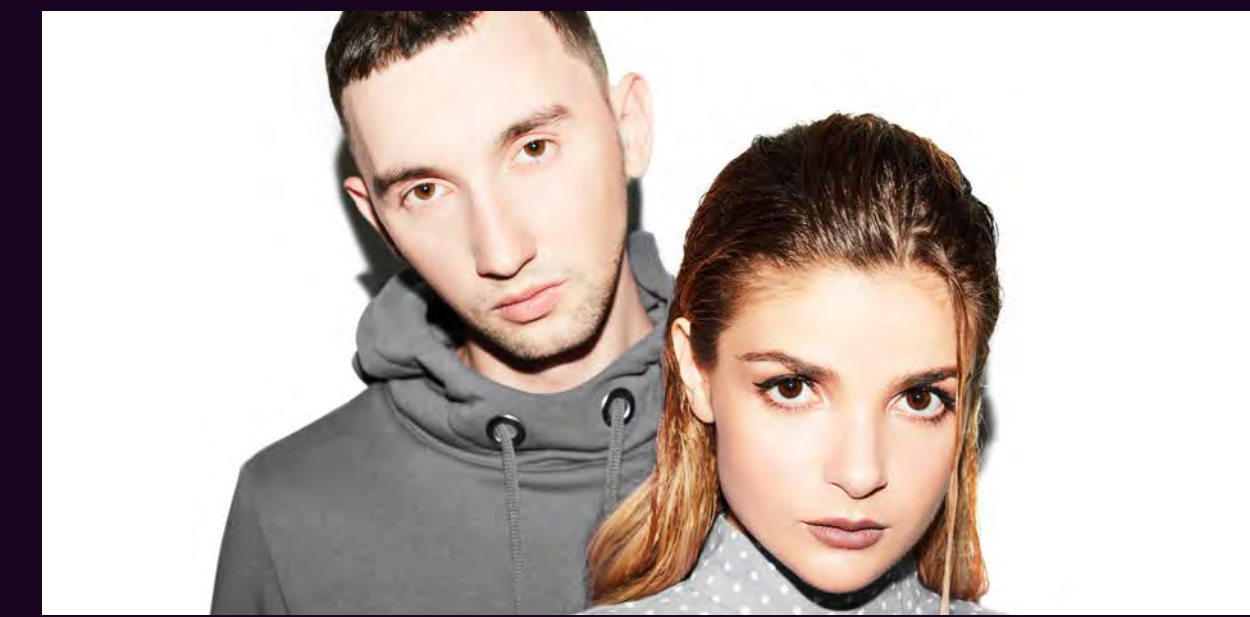


LABEL TNT MUSIC

TNT MUSIC LABEL AIMS TO COLLABORATE WITH THE TALENTED YOUNG ARTISTS WHO HAVE THE POTENTIAL AND PASSION FOR WORK.

THE LABEL OFFERS:

- FINANCING
- PRODUCING
- PRODUCTION OF THE MUSIC VIDEOS
- ROTATION ON TNT MUSIC TV CHANNEL
- DIGITAL DISTRIBUTION
- PROMOTION ON OUR OWN AND PARTNER RESOURCES



LAUNCH DATE: **AUGUST, 2019**

NUMBER OF ARTISTS: **23**

NAMES: **MONMART, MAXIM KRUZHENKOV, JOHNNY FUNT, LILA, ENDIGMA, KHASAN, ZVONKIY (ЗВОHKИЙ), LEVAN GOROZIA (ЛЕВАН ГОРОЗИЯ), VANO (EX QUEST PISTOLS SHOW)**

NUMBER OF MUSIC VIDEOS: **26**

REACH: **OVER 20 M** VIEWS

THANK YOU!

129090, MOSCOW, OLYMPIC AVENUE
(OLIMPIISKY PROSPEKT), B. 14,
BC "DIAMOND HALL",
TEL.: (495) 258-91-31
PROMO & PR: PROMO@TNTMUSIC.RU
COMMERCIAL DEPARTMENT:
SALES@TNTMUSIC.RU

